

# **Sequence Data Mining**

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# Topics



## □ Single Sequence Mining

- Frequent string pattern mining
  - Finding substrings that frequently occur in a single sequence

ACTTCGATGGAGCCAGTCGCGAAATTTCGACTAGATCG

## □ Sequence Dataset Mining

- Frequent string/sequence pattern mining
  - Finding substrings/sub-sequences that frequently occur among sequences
- Sequence data clustering
  - Grouping similar sequences
- Sequence data classification
  - Classifying a new sequence

id	sequence
1	ACTTCG
2	GGAGC
3	CGTCGAT
4	ATCGATCGC
5	TCGACT
6	AGATCGC



# Applications

## □ Examples

- Customer shopping sequential patterns
  - e.g., First buy a computer, then a CD-ROM, and then a printer within 3 months
- Stock market changes
- Web-log patterns
- Medical treatment records
- Gene or protein sequences
- Natural disaster records

## □ Challenges

- Finding the complete set satisfying the minimum support threshold
- Developing efficient and scalable algorithms
- Incorporating various kinds of user-specific constraints

# Frequent String Pattern Minding



## □ Problem Definition

- Finding all substrings that occur frequently among multiple sequences
- Sequence: an ordered list of items
- Substring of a sequence x: a part of consecutive items from x
- Frequent string pattern ?
  - Suppose minimum support of 75%

T<sub>1</sub>= cctgatagacgctatctggctatcc**acgtacgt**aggcctctgtgcgaatctatgcgtttccaaccat

T<sub>2</sub>= agtactggtgtacatttgat**acgtacgt**acaccggcaacacctgaaacaacgctcagaaccagaagtgc

T<sub>3</sub>= aa**acgtacgt**gcaccctttcttcgtggctctggccaacgagggctgatgtataagacgaaaattt

T<sub>4</sub>= agcctccgatgtaagtcatagctgtaactattacctgccacccctattacatcttacgtgcgtataca

T<sub>5</sub>= ctgttataacaacgcgtcatggcgggatgcgtttggcgtacgctcgatcgta**acgtacgtc**

- “acgtacgt” occurs in 4 out of 5 sequences (80%) – more frequent than minimum support

# Properties of String Patterns



## □ Properties

- Anti-monotonic property → Apriori algorithm
- If a string S is not frequent, then none of the super-strings of S are frequent
- Example: If  $\langle a b \rangle$  is infrequent,  $\langle a b c \rangle$  and  $\langle d a b \rangle$  are infrequent too.

## □ Process to Solve Frequent String Pattern Mining

- Iteratively increase length of substrings that occur more frequently than minimum support

## □ Problems?

- Selective joining?
- Apriori pruning?
- Support computing?

# Frequent Sequence Pattern Minding



## □ Scope

- Transaction data → Sequential transaction data
- Frequent itemset patterns → (Frequent) Sequential patterns

## □ Problem Definitions

- Sequence: an ordered list of items
  - e.g.,  $x = \langle a \text{ } c \text{ } f \text{ } e \text{ } c \text{ } d \rangle$
- Sub-sequence of  $x$ : an ordered sequence of items from  $x$ 
  - Not necessarily consecutive (different from a substring)
  - $\langle a \text{ } e \text{ } c \rangle \langle c \text{ } f \text{ } d \rangle \langle a \text{ } c \rangle \langle c \text{ } e \rangle \langle a \text{ } f \text{ } c \text{ } d \rangle \langle \cancel{c \text{ } f \text{ } c \text{ } e} \rangle$
- Frequent sequence pattern ?
  - Suppose minimum support of 75%
  - $\langle a \text{ } c \text{ } d \rangle$  is one of the frequent sequence patterns
  - Any others?

SID	sequences
10	$\langle a \text{ } c \text{ } a \text{ } d \text{ } c \text{ } f \rangle$
20	$\langle a \text{ } b \text{ } c \text{ } a \text{ } e \text{ } d \rangle$
30	$\langle e \text{ } f \text{ } a \text{ } d \text{ } f \text{ } c \text{ } b \rangle$
40	$\langle e \text{ } g \text{ } a \text{ } f \text{ } c \text{ } b \text{ } d \rangle$

## Frequent Sequence Pattern Minding – cont'



### □ Extended Problem Definitions

- Consider “or” at a single position
- Sequence: an ordered list of elements and each element is a set of items,
  - e.g.,  $x = \langle(ab) c (df) (ef) d\rangle$
- Sub-sequence of  $x$ 
  - $\langle(ab) d\rangle \langle a c (ef)\rangle \langle a f e\rangle \cancel{\langle(ab) c f\rangle} \langle b f d\rangle \langle c d f\rangle$
- Frequent sequence pattern
  - Suppose minimum support of 75%

SID	sequences
10	$\langle a(abc)(ac)d(cf)\rangle$
20	$\langle(ab)a(bc)(ae)\rangle$
30	$\langle(ef)(ab)(df)cb\rangle$
40	$\langle eg(af)cbc\rangle$

- $\langle(ab) c\rangle$  is one of the frequent sequence patterns
- Any others?

# Properties of Sequence Patterns



## □ Properties

- Anti-monotonic property → Apriori algorithm
- If a sequence S is not frequent, then none of the super-sequences of S are frequent

## □ Example

- If  $\langle(ab)d\rangle$  is infrequent, so do  $\langle(ab)de\rangle$  and  $\langle(abc)d\rangle$  and  $\langle a(ab)d\rangle$

SID	sequence
10	$\langle a(abc)(ac)d(cf)\rangle$
20	$\langle(ab)a(bc)(ae)\rangle$
30	$\langle(ef)(ab)(df)cb\rangle$
40	$\langle eg(af)c bc\rangle$

$\text{min\_sup} = 75\%$

# GSP (Generalized Sequential Pattern mining) Algorithm



## □ Process

- 1) Initially, find all frequent length-1 sequences ( = frequent 1-itemset )
- 2) Generate candidate length-(k+1) sequences from frequent length-k sequences
- 3) Count support for each candidate sequence to select frequent sequences
- 4) Repeat (2) and (3) until no frequent sequence or no candidate is found

## □ Example

SID	sequence
10	<a(abc)(ac)d(cf)>
20	<(ab)a(bc)(ae)>
30	<(ef)(ab)(df)cb>
40	<eg(af)cbc>

min\_sup = 75%

## □ Candidate & Frequent Length-1 Sequences

- <a> <b> <c> <d>, <e> <f>, <g>

# GSP Algorithm – Length-2 Sequences



## □ Candidate & Frequent Length-2 Sequences

	<a>	<b>	<c>	<e>	<f>
<a>	<aa>	<ab><ba>	<ac><ca>	<ae><ea>	<af><fa>
<b>		<bb>	<bc><cb>	<be><eb>	<bf><fb>
<c>			<cc>	<ce><ec>	<cf><fc>
<e>				<ee>	<ef><fe>
<f>					<ff>

	<a>	<b>	<c>	<e>	<f>
<a>		<(ab)>	<(ac)>	<(ae)>	<(af)>
<b>			<(bc)>	<(be)>	<(bf)>
<c>				<(ce)>	<(cf)>
<e>					<(ef)>
<f>					

SID	sequence
10	<a(abc)(ac)d(cf)>
20	<(ab)a(bc)(ae)>
30	<(ef)(ab)(df)cb>
40	<eg(af)cbc>

## GSP Algorithm – Length-3 Sequences

### □ Candidate & Frequent Length-3 Sequences

	$\langle ab \rangle$	$\langle ac \rangle$	$\langle bc \rangle$	$\langle (ab) \rangle$
$\langle ab \rangle$	$\langle aab \rangle \langle abb \rangle$	$\langle abc \rangle \langle acb \rangle$	<del><math>\langle abc \rangle</math></del>	$\langle (ab)b \rangle \langle a(ab) \rangle$
$\langle ac \rangle$		$\langle aac \rangle \langle acc \rangle$	<del><math>\langle abc \rangle</math></del> $\langle bac \rangle$	$\langle (ab)c \rangle$
$\langle bc \rangle$			$\langle bbc \rangle \langle bcc \rangle$	<del><math>\langle (ab)c \rangle</math></del>
$\langle (ab) \rangle$				$\langle (ab)(ab) \rangle$

SID	sequence
10	$\langle a(abc)(ac)d(cf) \rangle$
20	$\langle (ab)a(bc)(ae) \rangle$
30	$\langle (ef)(ab)(df)cb \rangle$
40	$\langle eg(af)cbc \rangle$

# Summary of GSP Algorithm



## □ Strength

- Apriori pruning

## □ Weakness

- Generates a huge set of candidate sequences
- Requires multiple scans of database
- Inefficient for mining long sequential patterns

## □ References

- Agrawal, R. and Srikant, R., “Mining sequential patterns.” In Proceedings of ICDE (1995)
- Srikant, R. and Agrawal, R., “Mining sequential patterns: Generalizations and performance improvements.” In Proceedings of EDBT (1996)



## □ General Definition

- When a sequence S is a list of items,
- $S[1 .. j]$  is a prefix of a string  $S[1 .. n]$  where  $j \leq n$
- X is a prefix of Y if  $X \cdot Z = Y$  for some string Z

## □ Extended Definition

- When a sequence is a list of elements and each element is a set of items,
- Sort the items of each element in an alphabetic order
- Given  $x = \langle e_1, e_2, \dots, e_n \rangle$ ,  $y = \langle e'_1, e'_2, \dots, e'_m \rangle$  ( $m \leq n$ ) is a **prefix** of x if and only if
  - 1)  $e_i = e'_i$  for ( $i \leq m-1$ )
  - 2)  $e'_m \subseteq e_m$
  - 3) all items in  $(e_m - e'_m)$  are alphabetically after those in  $e'_m$
- Examples:  $\langle a \rangle$ ,  $\langle aa \rangle$ ,  $\langle a(ab) \rangle$  and  $\langle a(abc) \rangle$  are prefixes of  $\langle a(abc)(ac)d(cf) \rangle$

# PrefixSpan (Prefix-projected Sequential Pattern mining) Algorithm



## □ Main Idea

- Keep track of prefixes (instead of all candidate sequences) from the sequence database
- Project their suffixes into projected databases

## □ Projected Database

- A set of maximal-length suffixes with a given prefix

## □ Example

- <a>-projected database has
  - <(abc)(ac)d(cf)>
  - <(\_b)a(bc)(ae)>
  - <(\_b)(df)cb>
  - <(\_f)cbc>

SID	sequence
10	<a(abc)(ac)d(cf)>
20	<(ab)a(bc)(ae)>
30	<(ef)(ab)(df)cb>
40	<eg(af)cbc>



## PrefixSpan Algorithm – cont'

### □ Process

- 1) Find all frequent length-1 sequences
  - <a>, <b>, <c>, <e>, <f>

SID	sequence
10	<a(abc)(ac)d(cf)>
20	<(ab)a(bc)(ae)>
30	<(ef)(ab)(df)cb>
40	<eg(af)cbc>

- 2) Divide search space to
  - Maximal-length suffixes of a prefix ending with <a>
  - Maximal-length suffixes of a prefix ending with <b>
  - Maximal-length suffixes of a prefix ending with <c>
  - Maximal-length suffixes of a prefix ending with <e>
  - Maximal-length suffixes of a prefix ending with <f>
- 3) Construct a projected database for each search space
- 4) Find sequential patterns recursively



## PrefixSpan Algorithm – cont'

### □ Projected Databases in the 1<sup>st</sup> Recursion

min\_sup = 75%

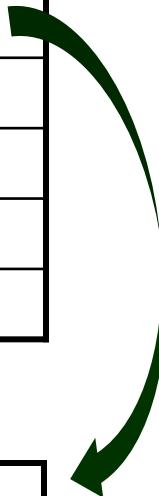
SID	sequence
10	<a(abc)(ac)d(cf)>
20	<(ab)a(bc)(ae)>
30	<(ef)(ab)(df)cb>
40	<eg(af)cbc>

pattern	projected database
<a>	<(abc)(ac)d(cf)>, <(_b)a(bc)(ae)>, <(_b)(df)cb>, <(_f)cbc>
<b>	<(_c)(ac)d(cf)>, <a(bc)(ae)>, <(df)cb>, <c>
<c>	<(ac)d(cf)>, <(ae)>, <b>, <bc>
<e>	<(_f)(ab)(df)cb>, <g(af)cbc>
<f>	<(ab)(df)cb>, <cbc>

## PrefixSpan Algorithm – cont'

### □ Projected Databases in the 2<sup>nd</sup> Recursion

pattern	projected database
<a>	<(abc)(ac)d(cf)>, <(_b)a(bc)(ae)>, <(_b)(df)cb>, <(_f)cbc>
<b>	<(_c)(ac)d(cf)>, <a(bc)(ae)>, <(df)cb>, <c>
<c>	<(ac)d(cf)>, <(ae)>, <b>, <bc>
<e>	<(_f)(ab)(df)cb>, <g(af)cbc>
<f>	<(ab)(df)cb>, <cbc>

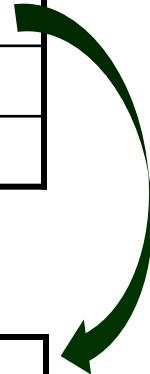


pattern	projected database
<ab>	<(_c)(ac)d(cf)>, <(_c)(ae)>, <c>
<ac>	<(ac)d(cf)>, <(ae)>, <b>, <bc>
<(ab)>	<(_c)(ac)d(cf)>, <a(bc)(ae)>, <(df)cb>

## PrefixSpan Algorithm – cont'

### □ Projected Databases in the 2<sup>nd</sup> Recursion

pattern	projected database
<ab>	<(_c)(ac)d(cf)>, <(_c)(ae)>, <c>
<ac>	<(ac)d(cf)>, <(ae)>, <b>, <bc>
<(ab)>	<(_c)(ac)d(cf)>, <a(bc)(ae)>, <(df)cb>



pattern	projected database
<(ab)c>	<d(cf)>, <(ae)>, <b>



# Summary of PrefixSpan Algorithm

## □ Strength

- Efficient (major cost is to construct projected databases)
- Project databases keep shrinking rapidly

## □ Weakness

- Searching frequency redundantly

## □ References

- Pei, J., et al., “PrefixSpan: Mining sequential patterns efficiently by prefix-projected pattern growth.” In Proceedings of ICDE (2001)



## Questions?

- ❑ Lecture Slides on the Course Website, "[https://ads.yonsei.ac.kr/faculty/data\\_mining](https://ads.yonsei.ac.kr/faculty/data_mining)"

